Arisia '10 Art Show PO Box 391596 Cambridge, MA 02139

Dear Artist,

I am writing to extend my invitation to the ARISIA art show, returning on the weekend of January 15-18, 2010 to the Hyatt Regency Cambridge in Cambridge, MA. Our Artist Guest of Honor this year is Sarah Clemens, and about 2400 fans will be in attendance.

Each year, in addition to displaying an extensive collection of works by our Guest of Honor, we mount other exhibits and coordinate events to draw traffic to the show. We will once again feature a Quicksale option, proxy bids, no-registration bidding, and the surprisingly popular rolling instant auction at closeout. Last year's sales were up with these changes. Delinquency has not been a problem and we were able to pay some artists at checkout and mail checks to the remainder by two weeks after the con.

We will also again be keeping the Art Show open after the end of the auction on Sunday for Quicksale only, for those artists who choose to keep their art in the show. You will be able to pick up your art between 2pm and 8pm Sunday (during which time the show will be open) or between 10am and noon Monday (during which time it will be closed).

New for this year, please visit http://2010.arisia.org/ArtShowReservations to reserve Art Show space online. Or, if you prefer, you can send in the enclosed registration form. Our mailing address has changed! Please do not send the reservation form or fees to the old Mailboxes Etc address as they have gone out of business. Be sure to register by November 15, 2009 to guarantee space. If you are unable to attend ARISIA '10, an agent may represent you, with written authorization from you. Mailed-in art will also be accepted; there is an additional handling fee of \$15 per artist for mailed-in art.

High school students and full time college art students get one free unit of space. Please contact artshow@arisia.org for more information about this and other student programs.

If you are interested in participating in other parts of Arisia, you can reach our Programming staff at program@arisia.org, our children's programming at fasttrack@arisia.org, and our Artists Alley staff at alley@arisia.org.

If you have any questions regarding the art show, please contact me at the address below.

Nicholas Shectman

ARISIA '10 Art Show Director

Nicholas Sheafman

Email: artshow@arisia.org Phone: (617) 543 9265